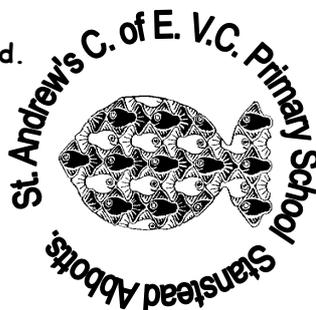


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5th February 2016

Dear Parents

LAUNCH OF NEW PARENTMAIL UPGRADE AND APP

As you are aware, we are constantly trying to improve communication between school and parents and to correspond as frequently as possible, so keeping everyone 'in the loop'. We are also aware that occasionally, when sending written information home, letters can go astray.

We've been using ParentMail for some time now, sending both emails and text messages where appropriate. Please be assured, the Parentmail® service is registered with the Data Protection Registrar and continues to guarantee that all information supplied will be kept completely private and confidential and will not be shared or passed on. There is also NO advertising associated with the scheme. Their full terms and conditions can be found at www.parentmail.co.uk/terms.

Since our initial launch, Parentmail has adapted to keep pace with the growing changes in technology and has improved and upgraded the systems that they provide. We are now at a stage whereby we are able to take advantage of these and on **Tuesday 9th February**, we will be launching the newest version of Parentmail, which offers parents further benefits in addition to our current online communication and will include the option to download a free 'Parentmail mobile APP'.

LAUNCH ON TUESDAY, 9TH FEBRUARY 2016

On Tuesday, parents will receive an automated text message, email or both, generated by the Parentmail system, requesting parents to verify their account on the newest PMX version. **PLEASE CAN YOU VERIFY YOUR ACCOUNT.** This is to confirm and re-connect your account to the newest version.

Please note:

- If you receive both a text and email message, parents only need to verify once using one application. Please follow the message as stated in the request and click the button to verify.
- If both parents currently have access to Parentmail, please can both parents verify their accounts
- Parents will need to verify their account with the same email or mobile number as held in the school's database. This can be changed, once you are re-connected with the newest version.

The automated message will remain 'live' for one week, before a reminder will be sent again. At some time during the coming month, the current system of Parentmail will eventually close down. Once parents have verified their account, we will be able to continue to communicate with you via Parentmail.

FREE PARENTMAIL APP

As you are aware, we do send text messages to you from time to time especially for urgent situations, but these are expensive - costing the school hundreds of pounds each year. We'd like to encourage ALL parents to download the new, free Parentmail APP which offers a number of benefits both to you and to the school:-

- Parents will not need to login to pick up messages or attachments when you use the mobile APP.
- The APP stores all the messages we send you in one place so you don't have to search.
- Every message sent, whether a text or email, arrives as an instant alert on your mobile.

The Parentmail APP can be downloaded for free from either the [Apple APP store](#) or the [Google Play Store](#), enabling parents to get the best experience from the ParentMail system. It is available for iOS and Android mobile phones. [Full details are also on our school website \(from this weekend\), including a link to the APP.](#)

If you have any further questions or concerns, please contact the School Office for assistance.

Thank you for your continued support,

Yours sincerely

Rosemary Woodall
Headteacher